



<http://ashleycjliu.com>

# HELLO, I AM ASHLEY CHENG-JIE LIU

MOTION GRAPHICS | MULTIMEDIA DESIGNER

## Contact

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## Education

2021 - 2023  
Master of Fine Art in  
Computer Arts  
*School of Visual Arts*

2017 - 2020  
Bachelor of Fine Art in Film  
Video and Animation, Merit  
Scholarship  
*School of the Art Institute  
Chicago*

## Skills

Adobe Photoshop  
Adobe Illustrator  
Adobe After Effects  
Adobe Premiere Pro  
Maxon Cinema 4D  
Autodesk Maya  
Nuke  
Substance Painter  
Figma  
Toon Boom  
Logic Pro X

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2023 - Present

2022

2019 - 2021

2018 - 2020

## Work Experience.

### Motion Graphics Designer / Video Editor

*St. John / Nectar Studio, Jacksonville, FL / Hybrid*

- Specializing in video editing and motion graphics for a variety of media, including social media, digital content, 30s & 15s TV commercials.
- Creating motion graphics that enhance brand narratives across different platforms, from sales-driven content to storytelling pieces.
- Clients/Brands: Rooms to Go, NASCAR, AbbVie, MIDFLORIDA Credit Union, Furniture.com, Florida Prepaid

### Motion Graphics / Content Intern

*Zeno Group, New York, NY*

- Developed 2D graphics and motion graphics for social media, digital content, enhancing brand engagement.
- Edited videos and created animations for brand campaigns, collaborating closely with the creative team for optimal outcomes.
- Client/Brands: Lenovo, Goldman Sachs, Scotts Miracle Gro, Regeneron, Deloitte, USPS, Stryker, P&G

### Freelance Project Assistant, 3D Animation & Simulation

*Snow Yunxue Fu Artist Studio, New York, NY / Remote*

- Created fire, water, snow simulations in Maya and Realflow for a variety of new media projects.
- Responsible for modeling and texturing various assets for VR environment.
- Post-production compositing and sound designs for final video outcome

### Teaching Assistant

*School of the Art Institute Chicago, Chicago, IL*

- Supervised first-year students on various artwork and performance
- Provided technical guidance and demoing in-class on video and sound editing, animation, projection mapping with After Effects, 3D modeling, 3D printing